

## New IKB website

[Düsseldorf, 10 August 2013] As of today, IKB Deutsche Industriebank has a new website ([www.ikb.de](http://www.ikb.de)). With a clear structure and a modern design, the relaunch reflects the growing importance of the Bank's online business. Since it first began offering call deposits and fixed term deposits online over two years ago, IKB has already gained more than 50,000 retail clients.

Over time, the range of products offered online has been extended with withdrawal plans, bearer bonds and – just recently – securities account administration. IKB's entire product range is now available to customers at a glance. Attractive terms, transparent conditions and straightforward user guidance in online banking have been maintained.

The extended range for German SMEs – the Bank's traditional target group since it was founded in 1924 – is also presented in a new way. The Bank no longer acts just as a creditor, but also increasingly as an advisor, risk manager and mediator with the capital market.

On the Internet, retail clients can form an idea of how IKB uses deposits for SMEs. The Bank's expertise provided under "Research" also helps with making investment decisions. Corporate clients can gain an overview of the range of products and of IKB's expertise. But even in the age of the Internet, the new website cannot replace personal strategy discussions and individually tailored solutions for companies.

IKB hopes that all users enjoy visiting the new website.

*IKB Deutsche Industriebank AG supports medium-sized enterprises in Germany and Europe with loans, risk management, capital market services and advisory services.*

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